

Sheet1

#Blogchat: SEO with Lee Odden, August 9, 2009

Q	30lines:	@CASUDI Are we improving SEO or the CEO? I may be able to make an argument for both in some cases... :) #blogchat
Q	chuckhemann:	@leeodden Lee, could you talk a little bit about "science" v. Content? Is one more important than the other? #blogchat
Q	billfromsc:	@leeodden How critical is clean design? What should you be looking for in a theme from an SEO standpoint? #blogchat
Q	brandiheinz:	@leeodden Can you rank what's most imp for SEO? i.e. inbound links, keywords, etc? Kind of a to-do list? #blogchat
Q	Eric_Hoffman:	Any thoughts on pros/cons/indifference to using short URLs when linking to your blog (in terms of SEO)? #blogchat
Q	amymengel:	@leeodden Lee, what's the number one thing you see bloggers doing wrong that harms their site's SEO? #blogchat
Q	30lines:	@leeodden How much of a difference does it make to have a custom domain vs. blogspot or wordpress.com? #blogchat
Q	sourcepov:	reason I ask re: "good links", one old SEO rule I'd heard was that inbound links are very important; linking out: poss link backs? #blogchat
Blog Platform	w2scott:	@rebeccawissler Coming from Blogspot you won't have control enough to make it work anyway sad to say. 1 of 2 #blogchat
Blog Platform	leeodden:	@MackCollier You can make any blog platform work for SEO with the right tweaks, SEO and a large number of good links #blogchat
blogchat	JDEbberly:	@3keyscoach Just noticed that. That recent DDoS attack on Twitter messed up the wthashtag comms w/Twitter #Blogchat
blogchat	30lines:	@w2scott Tweetchat doesn't generate a transcript, though ... or have I missed that feature? #blogchat
blogchat	JDEbberly:	@3keyscoach You could post the transcript here on the chat and I and others will RT it to their readers. :) #Blogchat
blogchat	w2scott:	RT @leeodden: 5 Blog SEO tips #5tips #blogchat
blogchat	KarenLKay:	@wilsonellis log into tweetchat.com and you will not need to use the hashtag #blogchat
blogchat	JDEbberly:	@3keyscoach What do I need to be able to create a PDF file of a blogchat session? #Blogchat
blogchat	30lines:	I'll ask this crew ... @MackCollier Besides @wthashtag, what other services do you like for chat transcripts? #blogchat
blogchat	sourcepov:	u can use search.twitter.com to get 100 tweets on a page, then cut & paste into word; a little sloppy, but can serve as a backup #blogchat
blogchat	3keyscoach:	@JDEbberly What a mess! Can you make a pdf of the Twitter version? #blogchat
blogchat	3keyscoach:	@JDEbberly Made #blogchat into word file & can convert to pdf. Any suggestions where to post transcript?
blogchat	3keyscoach:	@JDEbberly I'm trying to see if I can create a pdf file of blogchat. #blogchat
Blogs	JDEbberly:	RT @ConversationAge: @leeodden balance and proportion. Good thoughts ;) also small, every day improvements help (#kaizenblog) #Blogchat
Blogs	Smoothape:	#blogchat - Allowing comments on a blog (and answering them) is great for engaging your reader. No real SEO authority for posters though
Blogs	DavidSpinks:	@LeeOdden Curious about "linkbaiting". Should bloggers be using linkbait tactics? Which ones are good/moral? #blogchat
Blogs	Smoothape:	#blogchat - can we talk about the importance of 'Guest Blogging'?
Blogs	ready2spark:	@trainingfactor Links on like-minded blogs was big in getting my blog started. #blogchat
Blogs	rebeccawissler:	@w2scott OK. Going 2 look at this in a positive light: the move will be a great way to re-charge my blog and re-focus. #blogchat
Blogs	Smoothape:	#blogchat - blog frequency - 3-4 times a week. Simple tip.

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Blogs	Smoothape:	#blogchat - RSS feeds are the big difference in blogs vs Websites.
Blogs	WriterChanelle:	@trainingfactor Also RT their posts. Help them gain readership with joint posts. I've recently started asking to do guest posts #blogchat
Blogs	IronMan1176:	@KakieF I didn't even know about blogcarnival, thanks for sharing. What else is out there? #blogchat
Blogs	WriterChanelle:	TY! RT @resultsrev: Nice tip re: tweeting another's article to check interest level before blogging about similar topic. #blogchat
Blogs	30lines:	@Eric_Urbane Depends on the purpose of the site. In some cases, they certainly have. #blogchat
Blogs	leeodden:	@billfromsc Regarding design, as long as it supports normal blog functionality s/b fine. The rest is for UEXP so ppl share #blogchat
Blogs	WriterChanelle:	@w2scott I don't have the time to write 10 articles/day, so I have to focus on the 2 or 3 that will have the most impact #blogchat
Blogs	JasonBarnett:	RT @MNHeadhunter @leeodden Advice for non techy savvy folks starting a blog? /JB; just set up 2 posterous.com blogs 2day. Way easy #blogchat
Blogs	CASUDI:	@leeodden I do think sometimes bloggers look at twitter keywords and write :) #blogchat many very same subject posts.....
Blogs	Smoothape:	#blogchat - and you can use the info in #blogchat to keep you blogging all week :)
Blogs	christammiller:	RT @SethSimonds: #blogchat peeps: You'll save time if you spend 20m reading some of @problogger's how tos & come back w/ questions. #blogchat
Blogs	w2scott:	@Smoothape with categories and tags must be careful re duplicated content. #blogchat
Blogs	Smoothape:	#blogchat - take your RSS feed, submit it to feed burner, bloglines, etc. get it out there. Syndicate it, tweet it.
Blogs	w2scott:	YW @WriterChanelle - fantastic idea, it's making a focus group of your followers. #blogchat
Content	WriterChanelle:	@3keyscoach @_djh Usually I tweet links that are interesting to me for future blog posts. Use bit.ly to see popularity of content #blogchat
Content	sourcepov:	I'm hearing: write good content and eye-catching headlines first, then revisit for SEO; both important 'but' .. quality is 1st #blogchat
Content	leeodden:	@Smoothape Good one. Guest Blogging. Great way to attract an audience to your blog, get links to your blog & give value to others #blogchat
Content	resultsrev:	@WriterChanelle Nice tip re: tweeting another's article to check interest level before blogging about similar topic. #blogchat
Content	fjdonat:	RT @copyblogger: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. #blogchat
Content	sfuhrmann:	@leeodden @CASUDI Trick is balancing content + SEO. If keyword doesn't naturally fit content don't force it. #blogchat
Content	3keyscoach:	The science of SEO for blogs is helpful but art is very very important. Create content worth sharing, linking to (via @leeodden) #blogchat
Content	hacool:	@WriterChanelle I've also been blogging on the topic since Feb 2005, so I have a lot of pre-written answers too! #blogchat
Content	Receptional:	@leeodden Putting together the SES presentation in real time? :) #blogchat My secret extra tip: Write for the right audience, not the LCD.
Domains	SusanIsk:	RT @Smoothape: #blogchat - if anyone here is using Google's Blogger, stop now and get a blog on your domain. (via @sfuhrmann)
Domains	30lines:	@leeodden I have one client who tripled their search traffic just by switching to a custom name. Seems to make a HUGE difference. #blogchat
Domains	WriterChanelle:	@amymengel That's what I thought. I'd like to add more features and have more control over the look/organization, but can't pay #blogchat
Domains	Smoothape:	#blogchat - always have you blog on your site or subdomain, it's your traffic, don't build traffic for others
Domains	w2scott:	@rebeccawissler U may be able to point Ur own domain at blogspot, then move/301 then manage individually post move 2 of 2 DM me #blogchat
Domains	ready2spark:	@Smoothape Can u expand? Unfortunately I'm using blogger, but have a custom domain - ready2spark.com (no blogspot). #blogchat
Domains	leeodden:	@30lines I started with toprank.blogspot.com & when I decided to move it to a domain name, lost all 100,000 links. U must own name #blogchat

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Domains	JDEbberly:	RT @leeodden: @30lines I started w/toprank.blogspot.com & when I decided to move to domain name, lost 100K links. U must own name #Blogchat
Domains	30lines:	RT @Smoothape: If anyone here is using Google's Blogger, stop now and get a blog on your domain. #blogchat
Keywords	Eric_Urbane:	So is it Keywords or tags that get the most Google Juice? #blogchat
Keywords	WriterChanelle:	@trainingfactor Searchers are looking for specifics (reason to use keywords)..but tweeters need content/reason to read #blogchat
Keywords	leeodden:	@MackCollier Post title is most important, then links from other web sites or blogs to THAT post. #blogchat
Keywords	christammiller:	@MackCollier Best of both worlds - keyword-rich title, tweet interesting phrase/idea from content itself? #blogchat
Keywords	CASUDI:	RT @MackCollier: @leeodden How much emphasis should bloggers put on 'targetting the right keywords' in posts? Should we even care? #blogchat
Keywords	leeodden:	@MackCollier re: targeting the "right" keywords. The art/science is writing fantastic titles that are also keyword rich. So yes #blogchat
Keywords	susancohan:	@3keyscoach If keywords are part of the focus of content then they write themselves into the post? #blogchat
Keywords	brandiheinz:	@CASUDI keywords matter but they should be naturally in your posts anyways... unless you are really targeting a certain word #blogchat
Keywords	leeodden:	BTW, #blogchat regarding keyword research for blog SEO, it's also useful to look at tag popularity - social media keywords
Keywords	MackCollier:	@leeodden So if bloggers are concerned about keywords, focus on the post title moreso than the actual post? #blogchat
Keywords	leeodden:	@CASUDI re: keywords per post. If you care about attracting search traffic, then you should care about the words you use #blogchat
Keywords	arikhanson:	@leeodden Case in point re: keywords in titles. Google "social media minnesota" See what comes up. ;) #blogchat
Keywords	susancohan:	There are only so many times you can use keywords w/o sacrificing style #blogchat
Keywords	Marc_Meyer:	@leeodden completey second that, sites like compete wont track if you dont...#blogchat
Keywords	leeodden:	1. Research keywords and make a glossary. http://bit.ly/BhD3G #blogchat
Keywords	30lines:	@WriterChanelle I can't imagine that would make any sense unless searchers typically misspell your keywords. #blogchat
Keywords	susancohan:	keywords can narrow or limit audience also #blogchat
Keywords	w2scott:	RT @leeodden: 1. Research keywords and make a glossary. http://bit.ly/BhD3G #5tips #blogchat
Keywords	tkpleslie:	RT @leeodden Re: targeting the "right" keywords. The art/science is writing fantastic titles that are also keyword rich. So yes #blogchat
Keywords	christammiller:	Re the science of SEO, is it true that a business blogger should construct entries around the keywords most relevant to the topic? #blogchat
Keywords	3keyscoach:	How does staying focused on keywords support good content? #blogchat
Keywords	chuckhemann:	RT @leeodden:Use keywords in blog title, tagline, title tag, categories, post titles, body copy, links btw pages, image alt text #blogchat
Keywords	MackCollier:	@leeodden How much emphasis should bloggers put on 'targetting the right keywords' in posts? Should we even care? #blogchat
Keywords	chuckhemann:	@leeodden not that it needs to be defined, but is it 40% science 60% content? Seems sometimes an overreliance on science #blogchat
Keywords	CASUDI:	@leeodden looking for answer on keywords #blogchat should we care @MackCollier
Keywords	zkellyq:	RT @leeodden:Use keywords in title, tagline, title tag, cat., post titles, body copy, links between pages, image alt text, tags #blogchat
Keywords	leeodden:	@eric_hoffman Sure, if there's something relevant to your blog content and you use Twitter, trending words can be good signals #blogchat
Keywords	JDEbberly:	RT @leeodden: @MackCollier re: target the "right" keywords. Art/science is writing fantastic titles that r also keyword rich. Yes #Blogchat

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Keywords	leeodden:	@sourcepov Its yin yang. Quality is important. Keywords & links are important. This all assumes search traffic is expected #blogchat
Keywords	TriumphCIO:	How much emphasis should bloggers put on 'targetting right keywords' in posts? #blogchat RT @MackCollier @leeodden - IMHO focus on ur intent
Keywords	resultsrev:	RT @leeodden: 1. Research keywords and make a glossary. http://bit.ly/BhD3G #blogchat
Keywords	tkpleslie:	Lucky 2 have had good SEO person in @KohliConsulting. 4 all keywords imp. 2 me am #1 on Google organic rankings and am one person. #blogchat
Keywords	w2scott:	RT @leeodden: 2. Use keywords in title, tagline, title tag, cates, post titles, copy, links, image alt text, tags #5tips #blogchat
Links	JDEbberly:	@wilsonellis If U use TweetGrid, no need to add hashtag :) http://tweetgrid.com #Blogchat
Links	amymengel:	@3keyscoach Example bit.ly/info/sD83n #blogchat
Links	resultsrev:	RT @leeodden: 37 Tips for Optimizing Blogs and Feeds http://bit.ly/15mOl6 by smart Blog SEOs & 5 Blog SEO tips http://bit.ly/FQgY7 #blogchat
Links	leeodden:	Hey #blogchat if you're at #sessj this week hope to see you there. I'm doing panels on white/black hat social media and blog SEO.
Links	JDEbberly:	Check out Elli's blog! http://sn.im/pjx9a #Blogchat
Links	30lines:	@billfromsc @Eric_Hoffman Here's the official blog post from Tr.im today: http://blog.tr.im/ #blogchat
Links	sourcepov:	@leeodden ok thx, but the follow-up: for inbound links, is it a numbers game? or does it matter which sites are linked to you? #blogchat
Links	JDEbberly:	RT @ConversationAge: @lbbinc he blogs from his mobile http://www.webmetricsguru.com/ very frequently (CHECK OUT THE BLOG!!) #Blogchat
Links	dylanspencer:	@rebeccawissler You're not screwed but read this. #blogchat http://bit.ly/k8tE7
Links	leeodden:	@dylanspencer AllinOne SEO is one. Another for running polls. (off to look at what's installed) :) #blogchat
Links	JDEbberly:	Conversation Agent is a superb, Authoritative blog! http://www.conversationagent.com/ #Blogchat
Links	w2scott:	Hella awesome tip: RT @WriterChanelle: I tweet links that are interesting to me for future posts. Use bit.ly to see popularity. #blogchat
Links	3keyscoach:	Very cool! Thanks! RT @JDEbberly: Check out Elli's blog! http://sn.im/pjx9a #Blogchat #blogchat
Links	JDEbberly:	Check out Darren Rowse's blog at http://www.probblogger.net/ Very, very informative & educational #Blogchat
Links	_djh:	@SethSimonds Yes, @probblogger also @copyblogger must reads for anyone interested in blogging. #blogchat
Links	ConversationAge	@JDEbberly also http://www.livingstonbuzz.com/blog/ , http://www.ck-blog.com/cks_blog/ , http://www.emergencemarketing.com/ #blogchat
Links	JDEbberly:	RT @leeodden: 37 Tips for Optimizing Blogs and Feeds http://bit.ly/15mOl6 by smart Blog SEOs & 5 Blog SEO tips http://bit.ly/FQgY7 #Blogchat
Links	w2scott:	@30lines @MackCollier I always use http://tweetchat.com/room/blogchat #blogchat
Links	resultsrev:	@3keyscoach dirty URLs as opposed to website.com/how-to-seo-your-blog/ key word rich URLs - right @smoothape ? #blogchat
Links	JDEbberly:	These blogs are worth reading! http://thebrandbuilder.wordpress.com/ http://mackcollier.com/ & http://www.toprankblog.com/ #Blogchat
Links	JDEbberly:	@IronMan1176 Blog Carnival ---> http://blogcarnival.com/bc/ #Blogchat
Links	hacool:	@WriterChanelle This week @communitygirl asked to use my LI answer as guest post on her blog - http://idek.net/NqU #blogchat
Links	JDEbberly:	Need a transcript? Here ya go: http://wthashtag.com/Blogchat ENJOY! :) #Blogchat
Links	leeodden:	@sourcePOV Large number of links meaning other sites linking to your blog posts because they're awesome. Good for rankings too #Blogchat
Links	SethSimonds:	#blogchat peeps: You'll save yourselves a lot of time if you spend 20mins reading some of @probblogger's how to's and come back w/ questions.

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Links	hacool:	@WriterChanelle It depends on your participation levels. I answer a lot of questions on LI and include links to blog entries. #blogchat
Links	becksdavis:	RT @JDEbberly: Check out Darren Rowse's blog at http://www.probblogger.net/ Very, very informative & educational #Blogchat
Links	w2scott:	@rebeccawissler Anytime for a homegirl kiddo. You need to get out to #Net2NO next month. #blogchat
Links	WriterChanelle:	@3keyscoach I'll give you an example: http://bit.ly/info/UiAFO (Click the link to see the stats) #blogchat
SEO	leeodden:	@wilsonellis yes I do recommend AllinOne. Tweaking according to your specific needs. #blogchat
SEO	wilsonellis:	RT @leeodden: @chuckhemann the art/science ratio is not static - SEO varies by competition, demand and many other factors. #blogchat
SEO	billfromsc:	Thinking SEO is science the way Escher is mathematics http://bit.ly/MtjU8 #blogchat
SEO	leeodden:	Thanks @mackcollier for inviting me to talk about blog SEO during #blogchat - folks can Tweet questions and I'll do my best to get to them
SEO	susancohan:	RT @Smoothape: using Blogger build traffic and SEO authority for Google, not you. #blogchat
SEO	matthevey:	@amymengel Not entirely - you still have to do some behind-the-scenes work to get your content noticed by search engines. #blogchat
SEO	Smoothape:	#blogchat - using Blogger build traffic and SEO authority for Google, not you.
SEO	MackCollier:	Let's start #blogchat w @leeodden! Tonite we r discussing how 2 improve your blog's SEO. I'll start us, which blog platform is best for SEO?
SEO	JDEbberly:	@billfromsc I always liked Escherian geometries :) RT http://bit.ly/MtjU #Blogchat
SEO	leeodden:	5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. #blogchat
SEO	MackCollier:	@leeodden Thanks for the tip on AllinOne SEO, will have to check it out' #blogchat
SEO	w2scott:	RT @leeodden: 5. Absolute most important blog SEO tip. Ready? Optimize for people first, then search engines. #5tips #blogchat
SEO	lenawest:	RT @MackCollier RT @leeodden: Most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. #blogchat
SEO	brandiheinz:	RT @leeodden: 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. #blogchat
SEO	leeodden:	BTW "37 Tips for Optimizing Blogs and Feeds" http://bit.ly/15mOl6 by smart Blog SEOs & 5 Blog SEO tips http://bit.ly/FQgY7 #blogchat
SEO	jonnytee:	@leeodden @chuckhemann Great point. There's no single template for SEO. So many factors #blogchat
Twitter/LI	Eric_Hoffman:	@leeodden Along with "tag popularity" would you also look at Twitter's trending topics as well? #blogchat
Twitter/LI	hacool:	@WriterChanelle then that entry got picked up on http://www.socialmediatoday.com/SMC/114566 so LI/Twitter/Blogs all tie in nicely #blogchat
Twitter/LI	sourcepov:	in one Linked-In discussion group, I had 56 comments in response to a Q .. I hope I can replicate that on my blog #blogchat
Twitter/LI	WriterChanelle:	@trainingfactor Exactly. I owe all of my recent success to Twitter because I can't really afford to get out and network #blogchat
Twitter/LI	sourcepov:	RT @christammiller @mackcollier "tweet interesting phrase" .. I think that's key, lots of ways to bring attention, SEO one of many #blogchat
Twitter/LI	hacool:	@sourcepov @WriterChanelle My only issue with LI groups is some are turning really spammy - must choose ones with good discussion #blogchat
Twitter/LI	WriterChanelle:	@trainingfactor It's allowed to talk to so many people, and in such an efficient manner. #blogchat
Twitter/LI	WriterChanelle:	#Blogchat If anyone would like to connect with me on LinkedIn http://www.linkedin.com/in/channelschneider <--- that's me
Twitter/LI	sourcepov:	I am leaving highly targeted readers & followers on the table at Linked-In, I should go address that right now !! (thx @hacool) #blogchat
Twitter/LI	hacool:	@WriterChanelle Twitter and LInkedIn are in my top 10 traffic sources for my blog - and those visitors read mult. pages. #blogchat

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Twitter/LI	sourcepov:	@WriterChanelle @hacool Focus on LinkedIn w/b the groups, they often have a common demographic/topic, aligned w/ my WP categories #blogchat
Twitter/LI	WriterChanelle:	@trainingfactor Yup. I change up the tweet by picking up different lines from the post to get the buy in. Keep link the same #blogchat
Twitter/LI	JDEbberly:	RT @Smoothape: @writerChanelle #blogchat - YES, there is a TweetMe plug in an a SHARE THIS with tweet me, digg, delicious, etc. #Blogchat
Typepad	resultsrev:	@ConversationAge I just left typepad for those reasons exactly! #blogchat
Typepad	ConversationAge	@lbbinc I hear you. TypePad is not innovating at the pace I'd like, especially with comment/social media integration #blogchat
URL	leeodden:	@resultsrev @Smoothape We have a list of over 100 or 150 Submit URLs for blog & RSS directories. Submit away http://bit.ly/HYiE8 #blogchat
URL	JDEbberly:	@_djh There are at least twenty different URL shorteners and more are being developed every day. #Blogchat
URL	WriterChanelle:	@_djh @3keyscoach Exactly. I like bit.ly to see real time clicking. Helps to see what is popular/times/days best to post #blogchat
URL	Smoothape:	#blogchat, short urls are great for Twitter and nothing else.
URL	Smoothape:	#blogchat - Plugin Platinum SEO takes dirty URLs and 301's them automatically - All In One SEO does not (as far as I remember)
URL	WriterChanelle:	Twitter...Lol. Track links through bit.ly RT @trainingfactor: how do you draw people to your blog initially? #blogchat
URL	billfromsc:	RT @Eric_Hoffman: @30lines Interesting about tr.im, wonder what happens to all the data when they shut down? #blogchat
URL	leeodden:	@@30lines Good news is that with the current toprankblog.com URL, we have over .5 million links :) #blogchat
URL	avasiare:	@30lines All the more reason to not have a dirty URL like @smoothape mentioned, no need to shorten. #blogchat
URL	_djh:	@3keyscoach @WriterChanelle bit.ly has a level of analytics. You can also post to Twitter from there - get around the IT guy! #blogchat
URL	_djh:	@WriterChanelle @3keyscoach I often use bit.ly even when no need to shorten. Just for the tracking #blogchat
URL	WriterChanelle:	You too? Lol. RT @_djh: @WriterChanelle @3keyscoach I often use bit.ly even when no need to shorten. Just for the tracking #blogchat
URL	Smoothape:	#blogchat - make sure your blog has friendly URL's not dirty URLs such as blog.whatever.com/?p=505
URL	30lines:	@Eric_Hoffman Totally depends on how the URL shortener handles the reference to your site. Some are OK, some steal your traffic. #blogchat
URL	30lines:	Speaking of Bit.ly and URL shorteners, did everyone see that Tr.im will be shutting down? http://bit.ly/15RFiq (CNET) #blogchat
URL	Eric_Hoffman:	@Smoothape I'd disagree, long URLs can be very hard to paste in when you can't edit html, like in comments and such... #blogchat
URL	JDEbberly:	@_djh I like Snipurl because it has a lot of useful metrics #Blogchat
URL	w2scott:	RT @leeodden: @resultsrev @Smoothape List of over 100 or 150 Submit URLs for blog & RSS directories: http://bit.ly/HYiE8 #blogchat
URL	sourcepov:	RT @writerchanelle "I like bit.ly to see real time clicks" .. me too, great for quick feedback on what resonates; but bad for SEO? #blogchat
URL	Eric_Hoffman:	@30lines Interesting about tr.im, wonder what happens to all the data when they shut down? #blogchat
URL	30lines:	@leeodden The Nambu guys already received a few offers in the comments of their last tr.im blog post. #blogchat
URL	30lines:	@avasiare Twitter still makes the URL shorteners appealing. (You can always create your own w/ something like Yourls.org.) #blogchat
Urls	sourcepov:	"bad for seo" comment was the redirect aspect of using bit.ly .. engines like to see 'hits', not sure if bit.ly clicks count same #blogchat
Wordpress	leeodden:	@MackCollier U can have UR cake & eat it 2 my friend. With WP, AllinOne SEO allows Title tag 2 B keywordy & onpage to B beautiful #blogchat

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Wordpress	leeodden:	@ginakay wp.org and wp.com func are pretty much the same, (when you have full version) but wp.org on your server is my pref. #blogchat
Wordpress	leeodden:	@MNHeadhunter Try this guide from @aaronwall http://www.seobook.com/bloggers then play with WP privately b4 going live #blogchat
Wordpress	Smoothape:	#blogchat - 99.99% of plugins are free on Wordpress, but they may not all work with your chosen template
Wordpress	Smoothape:	#blogchat - there are stat counter in blogs, in WP, use their API and a WordpressStats Plugin
Wordpress	leeodden:	@dylanspencer My favorite SEO plugins for wordpress are not all directly SEO related but help create content worth linking to #blogchat
Wordpress	30lines:	@leeodden Any specific reasons why you like WordPress best? #blogchat
Wordpress	Smoothape:	#blogchat - Best SEO plugin for Wordpress IMHO is Platinum SEO
Wordpress	Smoothape:	@KakieF #blogchat within WP choose Plugins, search, then install. Or Find, FTP, then install. Hope that helps. Smoothape.
Wordpress	Yelwrose:	How about the built in Thesis theme SEO? Do you need an additional SEO plugin? #blogchat
Wordpress	amymengel:	@WriterChanelle For the most part, plugins are only available on Wordpress.org (self-hosted) and not WP.com blogs #blogchat
Wordpress	jonnytee:	@ready2spark it's pretty easy to migrate over to WordPress #blogchat
Wordpress	jonnytee:	IMHO WordPress is by far the best from an SEO standpoint. Killer plugins and great markup out of the box. #blogchat
Wordpress	lenawest:	@MackCollier - My vote is for WordPress. #blogchat
Wordpress	Smoothape:	#blogchat, this is why I love Wordpress - Yes, There's a Plug-in for that.....sounds like someone else's tagline....
Wordpress	WriterChanelle:	The one thing I really want to get is a tweetmeme button, but I don't think it's possible for wordpress.com blogs #blogchat
Wordpress	Smoothape:	#blogchat - I have a WP app for iPhone and Blackberry
Wordpress	ginakay:	@leeodden That's WP.org, yes? Not WP.com (limited functionality IMHO) #blogchat
Wordpress	hacool:	@JDEbberly absolutely, if one can do a self-hosted wordpress install now, it will save pain when one wants to move later. #blogchat
Wordpress	w2scott:	@Smoothape you can always couple with "redirection" easy 301 plugin #blogchat
Wordpress	Smoothape:	#blogchat - and if you love PHP or Photoshop - you can take any Wordpress theme and make it unique
Wordpress	BryanPerson:	RT @LeeOdden With WP, AllinOne SEO allows Title tag 2 B keywordy & on page to B beautiful #blogchat
Wordpress	30lines:	@rebeccawissler I've found WP to be much more flexible ... you can always transfer your posts, just be careful how you do it. #blogchat
Wordpress	Smoothape:	#blogchat - in Wordpress Categories and Tags help build SEO authority, as do correctly labeled links and alt tags, same rules as SEO for web
Wordpress	w2scott:	@leeodden, do you have a list of standard plugins for WordPress SEO? #blogchat
Wordpress	leeodden:	@MackCollier My preference is WordPress #blogchat
Wordpress	dylanspencer:	@leeodden Lee, what are your favorite SEO plugins for wordpress? #blogchat
Wordpress	DavidSpinks:	@WriterChanelle I don't think you can add any puglins to the free hosted wordpress blogs (part of the reason i'm switching) #blogchat